



# Courses, Workshops and Programmes



[www.wyldeconnections.co.uk](http://www.wyldeconnections.co.uk)



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# Sustainability Training

## Why you need to invest in upskilling your teams

Sustainability is now a core business strategy, driven by regulatory pressures, stakeholder expectations, and climate change. This shift highlights growing skills gaps in sustainability, ESG, and environmental management. Upskilling your team in these areas is vital to fostering continuous improvement, and gaining a competitive edge.

Wylde Connections helps businesses strengthen their ESG credentials through a range of training offers:

### Training programmes delivered by experts

Our courses and programmes, are led by Wylde's team of qualified and experienced industry experts who offer practical insights with real world case examples that can be applied to businesses.

### Flexible Learning Options

Delegates can choose from self-paced online courses, immersive in-person workshops, or hybrid solutions. Our flexible learning supports both organisational and individual growth, empowering students to drive sustainable impact and establish a strong position in sustainability.

Explore our training catalogue to find the right courses and programmes to suit you.



Close skills gaps in sustainability



Learn from qualified industry experts

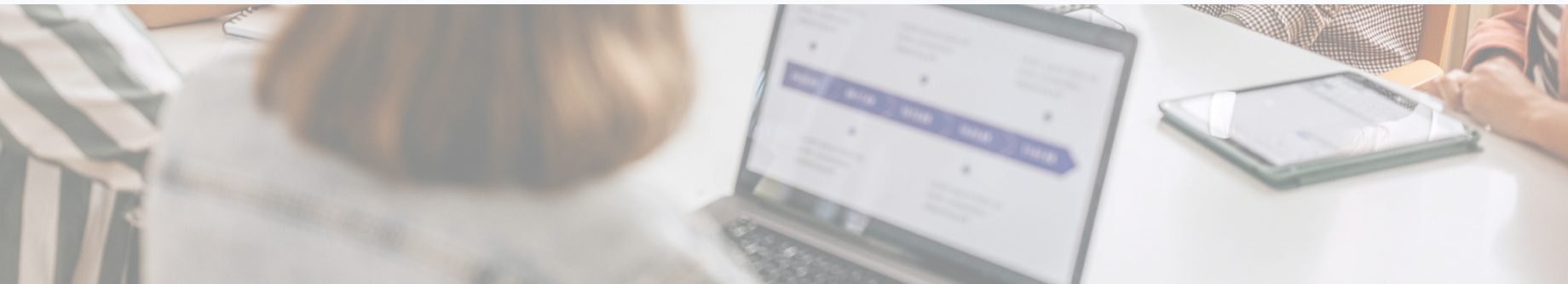


Flexible online and in-person training



# 1-2 Day Workshops

Immersive Experiences for Deep Environmental Understanding









# How to demonstrate ESG credentials for procurement

## Grow your Business by Showcasing Sustainability

Today's procurement landscape is being reshaped by regulation, investor expectations, and supply chain scrutiny. More than ever, SMEs must be ready to demonstrate their ESG credentials to retain contracts, win new business, and remain competitive.

This workshop provides a practical roadmap to help businesses meet sustainability expectations across the supply chain. You'll learn how to respond to customer ESG requirements, gather and report relevant data, and turn compliance into opportunity.

### Key Information

-  In-person or online
-  Dates available on demand
-  1 day + online resources
-  Business leaders/managers



Assess and enhance sustainability credentials



Align business strategies with ESG requirements



Navigate sustainable procurement opportunities



Differentiate your business in competitive markets



# How to demonstrate ESG credentials for procurement

This one-day workshop is designed to help businesses respond to growing ESG expectations across the supply chain. Through practical tools, real-world insights and expert guidance, you'll leave with greater confidence, clarity, and a clear action plan to strengthen your position, meet buyer demands, and win new work.

## Get Contract Ready

### Proving ESG Credentials for Supply Chain Success

- Customer Demands – Learn what procurement teams, corporate, and public sector buyers expect from suppliers.
- Data Confidence – Discover how to collect and present ESG data in a way that builds trust and meets tender criteria.
- Actionable Steps – Identify your current gaps and explore quick wins that strengthen your supply chain credibility.

## Make ESG Practical

### Embedding ESG into Procurement and Business Operations

- Integrated Approach – Explore how to align ESG with your procurement processes and wider business decisions.
- Supplier Expectations – Understand what's needed to meet codes of conduct, due diligence, and reporting requests.
- Practical Tools – Gain templates and guidance to help you embed ESG into tenders, policies, and supplier relationships.

## Stand Out to Buyers

### Turning Compliance into Competitive Advantage

- Market Positioning – Learn how to use ESG performance to stand out in a crowded marketplace.
- Value Creation – Uncover the business case for sustainability, from risk reduction to winning more contracts.
- Next Steps – Leave with a tailored ESG improvement plan and resources to continue your supply chain journey.





# Value Chain Mapping

## Mitigate Risks and Maximise Opportunities

This practical workshop guides you in integrating sustainability throughout your value chain, from sourcing raw materials to managing end-of-life product cycles. Learn how to minimise risks, ensure compliance, and embed sustainable practices at every step.

Harness the power of value chain mapping as a strategic tool to understand social and environmental impacts, identify risks and unlock growth opportunities. Strengthen your business resilience and gain a competitive edge by embracing sustainable business practices.

### Key Information

-  In-person or online
-  Dates available on demand
-  1 day + online resources
-  Business leaders/managers



Improve and reduce impacts in value chains



Apply value chain mapping strategically



Identify opportunities for sustainable growth



Explore innovative, sustainable product design ideas









# Sustainable Business Skills

## A Green Skills Workshop for Business Professionals

Join us for an immersive two-day in-person workshop focusing on sustainability and ESG. Through practical, hands-on activities, you will gain the essential knowledge and skills to integrate sustainable practices effectively into your business.

Led by qualified sustainability experts, this workshop will equip your staff to make informed business decisions, understand how to win business from green credentials, learn about new reporting and legislation, and manage risks in a rapidly evolving landscape.

### Key Information

-  In-person or online
-  Dates available on demand
-  2 days + online resources
-  Ideal for upskilling teams



Deeper insight into key climate impact principles



Actionable skills to implement sustainable practices



Confidence to navigate ESG regulations



Accelerated understanding via experiential learning



# Sustainable Business Skills

[LEARN MORE](#)

## A Green Skills Workshop for Business Professionals

You will gain deeper insights into the climate impacts and global ESG factors shaping the future, and learn practical, actionable steps to apply these concepts directly to your business.

Whether you are navigating the complexities of regulatory landscapes or looking to innovate with sustainability at the forefront, this workshop will empower you to drive meaningful change and position your organisation to thrive in a rapidly evolving, greener economy.

### Workshop Day 1

#### Foundations for a Sustainable Business: Core Principles of ESG

- Core Concepts - Understand key sustainability and ESG principles shaping business futures.
- Climate Fresk Game - Participate in an interactive exercise on climate change dynamics.
- Regulatory Insights - Explore essential legal frameworks and sustainability reporting standards.

### Workshop Day 2

#### From Theory to Practice: Applying Sustainability in Business

- Leadership in Sustainability - Learn to inspire and lead sustainable practices.
- Building a Business Case - Connect sustainability with innovation and competitive advantage.
- Practical Application - Engage in the Megaforce Muddle game to develop real-world strategies.

### Online Component

#### Enhance and Embed your Learning

- Gain access to our extensive online resources, offering books, research, case studies, and tools to deepen your sustainability expertise.
- Join the Wylde Connections community for ongoing collaboration and stay updated on the latest in sustainability.







# Sustainability for Business Leaders

## Building adaptive, future-ready leadership

Today's leaders face increasing uncertainty from climate change, supply chain disruption, regulation, and shifting workforce and market expectations. These pressures directly affect business resilience and long-term performance.

This programme equips senior leaders with practical tools and frameworks to strengthen resilience, embed sustainability into decision-making, and lead confidently through change.

### Key Information

-  In-person or online
-  Dates available on demand
-  2 days + online resources
-  Ideal for senior leaders, directors, senior management teams



Navigate uncertainty and disruption with confidence



Strengthen organisational resilience and adaptability



Integrate sustainability into strategic decision-making



Align leadership behaviours, values, and culture with long-term goals



# Sustainability for business leaders

## Understanding risk, resilience, and the leadership challenge

This programme is designed for business leaders who need to make confident decisions in a fast-changing and uncertain environment. It helps leaders understand how sustainability, risk, and resilience are connected, and how these pressures affect strategy, governance, and long-term performance. Through practical insight and real-world examples, leaders gain the tools to strengthen resilience, align leadership behaviours, and embed sustainability into everyday decision-making.

### Day 1: Understanding risk and resilience

- **Global risks and uncertainty:** Understanding how climate change, nature loss, regulation, and market pressures are reshaping the business landscape.
- **Sustainability as a leadership lens:** Using sustainability to assess risk, strengthen governance, and support long-term decision-making.
- **Leadership accountability:** Exploring the role of senior leaders in navigating uncertainty and balancing short-term pressures with long-term resilience.

### Day 2: From insight to action

- **Adaptive and values-led leadership:** Strengthening leadership behaviours, values, and culture to support sustainability and resilience.
- **Embedding sustainability into strategy:** Integrating sustainability into strategic planning, governance, and day-to-day decision-making.
- **Building organisational resilience:** Translating risk and opportunity into practical actions that improve adaptability and long-term performance.

### Online Component

#### Enhance and Embed your Learning

- **Practical resources:** Access to curated tools, frameworks, and case studies to support ongoing learning.
- **Peer learning and insight:** Opportunities to share experiences and learn from others facing similar challenges.
- **Continued application:** Guidance to help embed learning into leadership practice and organisational planning.





# ISO 14001 Technical Training

## Essential Skills to Support ESG Compliance & Performance

This is a dynamic one-day workshop designed to help businesses go beyond compliance and embed ISO 14001 into daily operations. This interactive, scenario-based training gives your team the tools, knowledge and confidence to reduce environmental risks and improve performance, whether in the warehouse, workshop or boardroom.

Led by experienced sustainability trainers, the session focuses on practical actions that support legal compliance, empower staff and strengthen your Environmental Management System (EMS).

### Key Information

-  In-person or online
-  Dates available on demand
-  1 day + online resources
-  Suitable for operational teams, supervisors and site managers



Understand your legal duties



Assess impacts and risks



Embed best practice



Boost team ownership





# In-Depth Programmes

Comprehensive Training for Lasting Sustainable Impact







# PISEP Qualification

## ISEP Certificate in Environmental Management

Elevate your organisation's environmental credentials and boost your team's performance with the PISEP course – the gold standard in environmental and sustainability management training. This globally recognised qualification is tailored specifically for professionals in Environmental, Sustainability, Health and Safety, and Quality Management roles.

Investing in this course will enhance regulatory compliance and boost market competitiveness. This training delivers comprehensive knowledge in environmental and sustainability management, equipping managers with the skills, insights, and tools essential for spearheading impactful change and securing operational excellence.

### Key Information

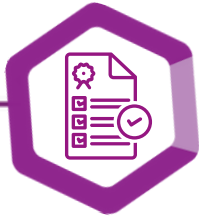
-  Online, tutor-led
-  15 days (over 3 months)
-  3 in-depth units
-  Sustainability professionals



Build skills for effective environmental management



Drive sustainability through strategic compliance



# PISEP Qualification

## ISEP Certificate in Environmental Management



[LEARN MORE](#)

The course is delivered over three separate weeks, typically one month apart over a three-to-four-month period. Ask us about dates planned for each module. Details of the topics covered within each module are given below.

The ISEP Certificate in Environmental Management Practitioner Level (PISEP) course comprises three in-depth modules followed by an assessment process. **BONUS:** Wylde delegates have access to our own rich bank of online learning resources to further enhance your learning journey.

### Module 1

**Fundamentals of sustainability, business and governance**

- Discuss global trends and the role of sustainability professionals.
- Outline sustainable models and their impact on organisations.
- Describe principles of sustainable business and governance.

### Module 2

**Environmental principles, policy and legislation**

- Explain environmental principles and their relationship with organisations, products and services.
- Explain major policy and legislation and their implications for organisations, products and services.

### Module 3

**Environmental management assessment tools and skills**

- Use tools and practices for sustainability and risk management.
- Leverage innovation, data, and communication for sustainable solutions.
- Manage projects and change for sustainability gains.





# Sustainability Strategy Masterclass

## A Practical Guide to Creating a Corporate ESG Strategy

Transform your business and develop and implement an effective ESG strategy to increase your competitive advantage in this six week masterclass online programme.

In today's rapidly changing business landscape, sustainability has become a crucial aspect of business strategy. Our Sustainability Strategy Masterclass offers a practical programme to help you navigate this terrain and develop a foundational but robust strategy – anytime, anywhere.

### Key Information

-  Online, tutor-led
-  6 weeks, 2-6 hours per week
-  6 modules, 40+ lessons
-  SMEs & start-ups, any sector



Access to  
Resources



Actionable  
Strategies

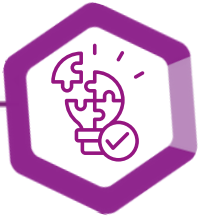


Win Contracts  
and Tenders



Understand  
Sustainability





# Sustainability Strategy Masterclass

## A Practical Guide to Creating a Corporate ESG Strategy

The course is delivered over six weeks and typically will take around 2-6 hours each week to complete. You will have access to further reading and resources should you wish to deepen your learning, and some assignments may take you a little longer depending on the size and complexity of your business.

### Strategy Foundations

#### Online modules and resources

- Introduction to sustainability strategy and its relevance to business growth and resilience.
- Online modules, including video tutorials, readings, and interactive exercises.
- Access to a rich repository of case studies, tools, and frameworks for developing and implementing a sustainability strategy.

### Tutor-led Sessions

#### Online tutor-led guided sessions

- Hands-on sessions focusing on assessing your current sustainability position and identifying strategic opportunities.
- Interactive group exercises to define vision, values, and goals aligned with sustainable practices.
- Expert-led sessions on integrating sustainability into core business strategies and aligning them with key business functions.

### Follow-up & Implementation

#### Online Component and Action Planning

- One-to-one and group coaching sessions to refine and finalise your sustainability strategy.
- Guidance on implementing, measuring, and communicating sustainability efforts to stakeholders.
- Access to post-workshop resources and follow-up support for embedding sustainable practices into your organisation.



# Half-day Workshops

Focused Sessions to Boost Sustainability Skills







# Climate Fresk

## Climate Literacy through Interactive Learning

The Climate Fresk workshop provides an engaging way to grasp the science of climate change. The interactive Climate Fresk card game is based on IPCC reports. Participants work collaboratively to visualise the causes and effects, making complex science accessible and sparking meaningful discussions.

Facilitated by experts it is ideal for teams seeking to enhance climate literacy and inspire action. In just a few hours, participants gain a deeper understanding of the climate crisis and learn how to drive positive change, fostering a culture of sustainability.

### Key Information

-  In-house or off-site
-  3 hours in-person
-  Interactive game-based workshop
-  Open to all



Deeper insight  
into key climate  
impact principles



Improved climate  
literacy and  
awareness



Collaborative  
problem-solving  
and critical thinking



Empowerment to  
drive sustainable  
actions

# Doughnut Economics Action Lab

## Transforming Business with Regenerative Practices





Participants are introduced to the innovative concept of Doughnut Economics, a framework that balances human needs with planetary boundaries.

Through interactive activities and discussions, participants explore how to create thriving communities and businesses that operate within the ecological limits of our planet while meeting the needs of all people.

Facilitated by experienced trainers this is ideal for businesses seeking practical tools to apply Doughnut Economics principles in real-world contexts.

Participants will leave with fresh insights, practical strategies, and a shared vision for fostering regenerative and distributive economies.

### Key Information

-  Online or in-person tutor-led
-  3 hours
-  Half Day Workshop
-  Open to all



Tools to implement regenerative economic models



Collaborative planning for community-based solutions



# Megaforce Muddle





## A REGENASYST™ Game-Based Workshop

Designed to help participants understand the complexities and interconnections between the different global megaforces shaping our world. Game-based activities explore various scenarios involving economic, social, and environmental forces.

This allows participants to see the dynamic relationships at play, uncovering how different decisions and actions impact overall system health and sustainability.

The workshop encourages deep reflection, critical thinking, and collaborative problem-solving. By the end of the session, participants gain a clearer understanding of how to ensure business decisions don't negatively impact wider environmental, social and economic systems.

### Key Information

-  Online or in-person, tutor-led
-  3 hours
-  Half Day Workshop
-  Open to all



Identify global forces affecting businesses risks and opportunities



Develop strategies for fostering system-wide sustainability



# Bespoke Training

Packages Tailored to Suit your Business Needs





# Bespoke Programmes

## Training Packages Tailored to Suit your Business Needs

If you require bespoke training, our programmes and courses can be exclusively designed to suit your individual business needs. Whether enhancing sustainability credentials, meeting regulations, or fostering a sustainability culture, our expert-led training fits seamlessly into your workflow. Discover how our bespoke packages can empower your team and strengthen your sustainability strategy.

### Flexible Options

Our flexible options include self-directed online modules, in-person sessions, and hybrid formats to maximise accessibility and engagement.

Upskilling your team with our training positions your business as a sustainability leader.

### How We Deliver

Our bespoke training process starts with an assessment to identify your organisation's challenges, skills gaps, and sustainability goals.

We gather insights to understand your current capabilities and future objectives, allowing us to create a customised training programme that drives impactful change.

### Your Trusted Partner

For comprehensive, ongoing support, our Sustainability as a Service packages offer expert consultancy and tailored solutions to keep your business ahead in sustainability.

With options for all sizes and sectors, you can choose the level of support that fits your needs and budget. Flexible payment plans over six or twelve months make this a lasting investment in your sustainable future.

Book a **FREE 30-minute Discovery Call** with one of our sustainability experts to discuss your specific needs and find out how we can tailor our training to achieve your goals. Let's work together to create a more sustainable future for your business and the planet.

# Take the Next Step...

## *Towards Sustainable Success*

Sustainability isn't just an obligation – **it's an opportunity**. Whether you need an ESG strategy, training provisions, or stakeholder engagement support, **we'll help you turn sustainability into a competitive advantage**.

We are here to help you find the best solution for your training needs, simply **book your FREE 30 minute Discovery Call** with a member of our team and take the first step towards lasting success.

**Start the Conversation**  
[wyldeconnections.co.uk/book](https://wyldeconnections.co.uk/book)

**Book Your  
FREE Call!**



# Walk on the Wylde Side

## INFORMED



**We will help you safely navigate an ever-shifting landscape**

Decades of experience and industry expertise to meet regulation and compliance

## SUPPORTIVE



**We will provide you with all the practical help you need**

Access to a team of dedicated professionals to guide you on your journey

## AMBITIOUS



**We will take you further to explore new possibilities**

Our 5 step model will embed sustainable practices and take you beyond Net Zero

## RESPONSIBLE



**We balance the needs of people, planet and prosperity**

Supporting you to be an ethical, responsible and sustainable operation

## CAPABLE



**We act as an extension of your team**

Helping take the strain so you can focus on your day-to-day business

## TRUSTED



**We invest in developing long-term relationships**

Working in partnership to achieve your sustainability goals and business growth

